

Kashish Ohri

BUSINESS ANALYST – SQL, Power BI and Data Modeling

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SKILLS

- **Programming:** Python for scripting, automation, statistical data processing using libraries like Pandas, NumPy.
- **Database Management:** SQL for data extraction, aggregation queries, and relational database schema reporting.
- **Data Analysis:** Advanced Excel for PivotTables, Power Query, nested functions, and complex lookup operations.
- **Visualization Tools:** Power BI for building interactive dashboards, using DAX, slicers, and data-driven KPIs.
- **Reporting Automation:** ETL pipelines, scheduled workflows to minimize manual input, ensure scalable data refresh.

WORK EXPERIENCE

Business Analyst

Canadian Tire Corporation

April 2024 – Present

Ontario

- Engineered 15+ Power BI dashboards integrating star schemas and DAX measures; enhanced reporting workflows and reduced ad-hoc requests by 34% while consolidating KPIs across 4 divisions into unified metric governance models.
- Refactored 80+ SQL queries by implementing CTEs, subqueries, analyzing query execution plans; improved performance by 42% and enhanced data consistency in Snowflake-based ETL pipelines orchestrated using Airflow DAGs.
- Conducted 20+ cross-functional requirement elicitation workshops; documented 50+ business requirement documents (BRDs) using MoSCoW prioritization and arranged traceability via JIRA epics to support Agile-based SDLC.
- Processed 10+ monthly reporting workflows using Python scripts with Pandas, SharePoint REST API, and cron jobs; reduced manual reporting effort by 18 hours per month while ensuring SLA-compliant delivery across departments.
- Audited 100+ KPIs across sales, and finance using statistical regression models, anomaly detection algorithms, and Z-score analysis; upgraded forecasting accuracy by 12% and enhanced decision-making via Tableau dashboard validation.
- Reviewed schema updates across 6 upstream systems; ensured referential integrity and enforced business rules through validation queries, schema evolution tracking, and data lineage analysis using Snowflake's metadata pipelines layer.

Business Analyst

Staples

November 2022 – January 2024

Ontario

- Delivered 12+ e-commerce product features using Agile workflows; documented Epics, and sprint goals for 3 BUs, achieving 96% acceptance rate and improving backlog prioritization across 4 release cycles using Confluence integration.
- Captured 60+ stakeholder requirements via interviews and gap analysis; created BRDs, identified 9 automation use cases, and deployed Python-VBA hybrid scripts to eliminate redundant manual data entry tasks with OCR support.
- Built 10+ Excel-based BI tools using Power Query, pivot tables, and DAX expressions; innovated inventory updates across 200+ SKUs and shortened reconciliation effort by 26% for regional distribution managers using Power Automate.
- Defined 100+ acceptance criteria for 15 Epics in JIRA; monitored UAT coverage via Zephyr, coordinated defect triaging with QA, and ensured traceability between business logic and automated test cases using BDD frameworks.
- Executed campaign data variance analysis across 12 months; isolated 14 data anomalies through z-score analysis, enabling redesign of BI dashboards that accelerated overall decision-to-action time by 22% using R programming.
- Developed executive Tableau dashboards showing bounce rate, click-through rate, and ROI metrics; optimized visual load time by 37% via calculated fields and published to scheduled refresh pipelines using Tableau Prep tools.

Business Analyst

TELUS Health

September 2020 – October 2022

Ontario

- Directed deployment of 10+ mobile features from backlog refinement to post-launch QA; revised regression-free releases using automation triggers integrated into Jenkins-based CI/CD pipelines & Docker for environment replication.
- Authored 80+ user stories using INVEST criteria and mapped each to story points; maintained 95% sprint delivery accuracy and supported velocity consistency across 40+ Agile iterations using Jira Agile boards and Confluence.
- Facilitated 150+ daily stand-ups as acting Scrum Master; coordinated blocker resolutions, updated sprint boards, and visualized team capacity via burndown charts in Confluence and JIRA, utilizing Kanban boards for task tracking.
- Resolved 70+ production issues by analyzing logs and crash dumps via Splunk and Firebase Crashlytics; implemented fixes that decreased critical incident frequency by 35% in 3 releases, incorporating machine learning anomaly detection.
- Mapped AS-IS vs TO-BE processes for 5 application modules; designed BPMN workflows to identify inefficiencies and drive dev team reprioritization in alignment with departmental OKRs, leveraging Azure DevOps for task management.
- Delivered 25+ audit reports containing sensitive PII data; automated masking and validation in Python to comply with HIPAA guidelines and encrypted data exports using OpenSSL to maintain compliance across stakeholder handoffs.

EDUCATION

Bachelor of Computer Science

Rayat Bahra University, India

August 2013 – July 2017

CGPA: 8/10